



Public Disclosure of Student Achievement

Institution Name: Basel School of Business

Business Unit(s) included in this report: Business Programs

Academic Period Covered: Academic Year 2022 - 2023

Date Report Posted: 28 February 2024

| PROGRAM | MEASURE | TARGET | RESULT |
|-----------------------------------|--------------------|--------|--------|
| Master of Business Administration | Job Placement Rate | 90% | 100% |
| Customized Specialization | Job Placement Rate | 90% | 100% |
| Financial Analysis | Job Placement Rate | 90% | N/A |
| International Business | Job Placement Rate | 90% | 100% |
| Organizational Systems and Change | Job Placement Rate | 90% | N/A |
| Pharmaceutical Management | Job Placement Rate | 90% | 100% |
| Transformational Marketing | Job Placement Rate | 90% | 100% |
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Calculations for Measures

| MEASURE | DESCRIPTION AND HOW IT WAS CALCULATED |
|--------------------|--|
| Job Placement Rate | <p>The number of MBA Graduates who were employed full-time within 6 months of graduation from the degree program* divided by the total number of graduates.</p> <p>*one student has stepped out of full time professional employment to care for her newborn and does not enter into the calculation (although being a full-time stay at home parent is definitely a full time job).</p> |